

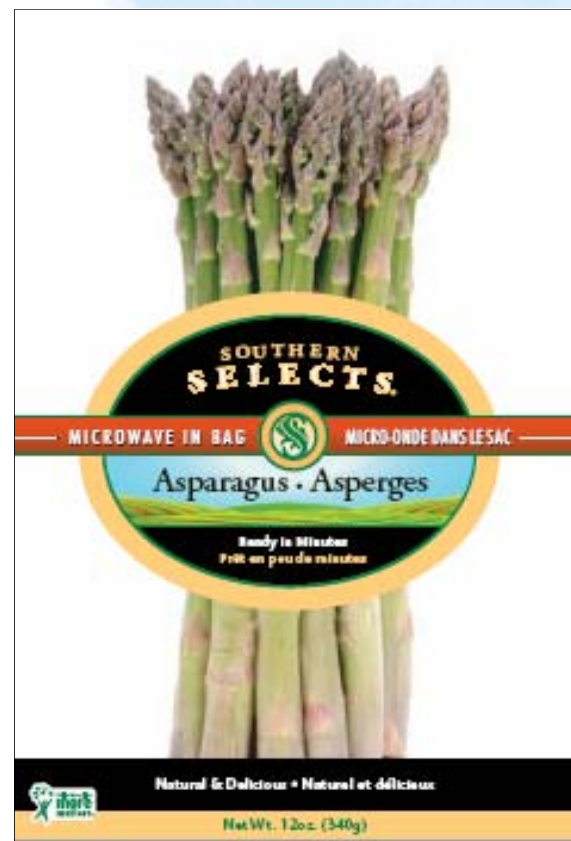
PRE-TRIMMED ASPARAGUS



L E T ' S G R O W S O M E T H I N G S P E C I A L

Available for the first time from Southern Specialties
our 12oz bag of asparagus

- Eye appealing graphics draw customer to product
- Recipe and directions on bag
- Country of origin and nutrition on bag
- Convenient, healthful product for the busy home maker (ready in 3 minutes)
- No handling issues while on the shelf
- Offers retailer additional variety in a category that has good ring
- 14 x 12 oz. bags per case
- Higher ring and profit than traditional 11 x 1lb. naked asparagus



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